



Rotary

Inter-Country Committees
Comités Inter-Pays

Presentation on Development

Meeting of the 1st and 2nd of October 2015 at Evanston (USA)

Headquarters of Rotary

Points of reflection and discussion by Marcel Zuckerman

Session of the 2nd of October 2015

- **I am not so pretentious that I would teach you new subjects but I want to suggest and to try to move forward together.**
- **My first comment is that there exists a word that since yesterday has not been heard during the sessions and that constitutes the key to the success of an ICC committee: **FRIENDSHIP – AMITIE**. This is the basis of the beginning of the ICC committees similar to a START UP.**
- **Each co-ordinator is the bricklayer of these committees. He develops and draws up the guidelines for the countries which are important for his district and its clubs. He is the first to promote and to build development.**
- **A co-ordinator should not expect that others should take action or give guidelines. They should not expect their implementation by the Executive Power nor that the governors would approach them!**
- **NO : you should talk to them about the CIP and its activities – without that they will not react! Please leave them not in peace! In that way their attention will be drawn to what the CIP are. Insist to give presentations at assemblies, conferences and seminars in their districts and their clubs. Do not wait for guidelines or brochures ! TAKE INITIATIVES YOURSELF! If the initiative does not come from you it will be the end of your committees. A national co-ordinator is a leader and takes action.**
- **As yesterday told by Ravi in his opening speech, not only the Executive Power but also the co-ordinators of each country should**

have three objectives: - they must not necessarily be the same as these of the Executive Power - they must agree with the objective and the image of the ICC and the Rotary. How could the co-ordinators promote the objectives? By executing them ? Through the work of your committees because the committees give right to life to the Executive Power and its reputation.

- **Through the positive reputation we shall radiate, it will be easier to President Ravi, its successors and governors to ensure the promotion of the ICC/CIP and allow them to call attention for our activities in their speeches. They are finally our best "Public relations" representatives.**

- **Dear friends, it is also important to define adequately your committees! Be sure several members take part in them. In the case of multi districts, make sure that each district is well represented. Please do certainly not take into consideration "ghost committees" which are managed by one person in each country, which are "non-productive" and only exist to use the name of the ICC committee and for the honor. No need ... you have to be ACTIVE.**

- **The Secretary General of Rotary, J. Hauko, supported the comments of our Chairman Ravi adding that the reputation should not be sought far away. It can be find in the six objectives of the Rotary program.**

- **Example of Peace action : the committees ICC/CIP Belgium-Russia and ICC/CIP Belgium-Ukraine organized together with a group of young people (25-30) under the cover of "Action for Peace" a concert of classical music in the city of Liège (Belgium D1630). All the local press was interested in this event, which was mentioned on TV/ radio/in the newspapers. ROTARY IN THE PICTURE THROUGH ICC is a kind of free and effective development.**

- **As a result of the major floods in Morocco our ICC friends were asking for help. Trough the spontaneous assistance of Belgium – France-Morocco I directly informed SOS Attitude which has installed a team within 48 hours on place and one day later more than 60 tents arrived to house the homeless people. YES ... and all thanks to the ICC networks whose effective results such as these should be considered as an example.**

- **How to create an ICC ? The best and most effective method in my opinion - (it is my personal experience and my opinion is also based**

on what I saw) before creating an ICC between two countries, is the following : the person who is taking the initiative should organize a journey to the country and vice versa . BUT BE SURE to invite several clubs and not only one club to participate in these journeys. They should meet and create bonds of friendship and affinity that will automatically arise. Then it is possible that we can concentrate together our full attention on the realization of the objectives

- **All those who travel a lot can help us by opening doors to new countries example :**
- **I was one week on holiday in Colombo with local Rotarian friends and I talked about the ICC. The local governor invited me to a private meeting and we talked about the possibility of creating an ICC. I believe we are on the right road.**
- **Dear friends, in conclusion, I'm going to be rough (you already know me ... I am of the direct style). It is useless to remain co-ordinator if for years no improvement has been reached in your countries with regard to the ICC. Being co-ordinator requires time and personal effort... so I am thinking and GO GO GORealize one of three goals !!**

THANK YOU