

Rotary



Intercountry  
Committees

## Priority 1 Increase Our Impact

As People of Action we make decisions grounded in evidence.

Let's build the practices, infrastructure, and capacity needed to define, measure, track, and analyze data from our service projects in a much more effective way.

I

### ***Inspire***

Motivate and uplift others to strive for positive peace

M

### ***Motivate***

Encourage continuous engagement and action toward goals

P

### ***Progress***

Focus on forward movement and improvement in every effort

A

### ***Achieve***

Progress Focus on forward movement and improvement in every effort

C

### ***Change***

Embrace and drive changes that lead to significant community benefits

T

### ***Transform***

Make profound and lasting differences in communities and environments

