

Rotary



Intercountry
Committees

Priority 2 Expand Our Reach

As People of Action we are inclusive, engaging, compassionate, and ambitious on behalf of the world.

Let's share our values with new audiences, create new ways to bring people together to experience the power of Rotary, and prove we are an organization that's inclusive, engaging, compassionate, and ambitious on behalf of the world.

R

Resonate

Create messages and actions that resonate deeply within communities

E

Empower

Equip individuals and communities with the tools and knowledge to take control of their futures

A

Advocate

Stand up for and support causes that promote well-being and positive change

C

Connect

Build bridges between diverse groups to foster understanding and cooperation

H

Heal

Make profound and lasting differences in communities. Addressing the root causes of community challenges

